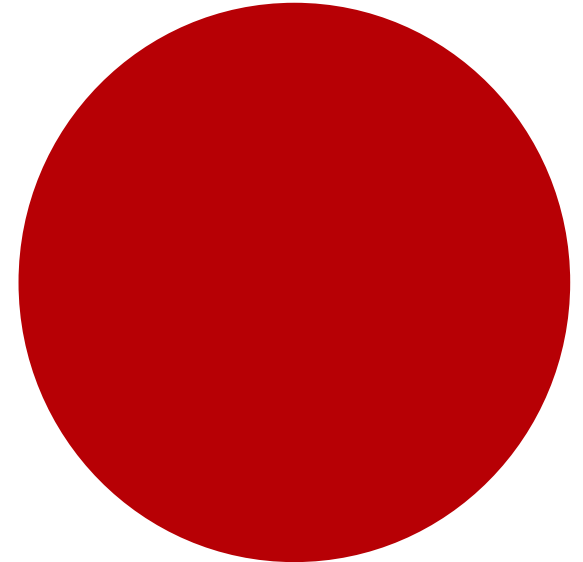
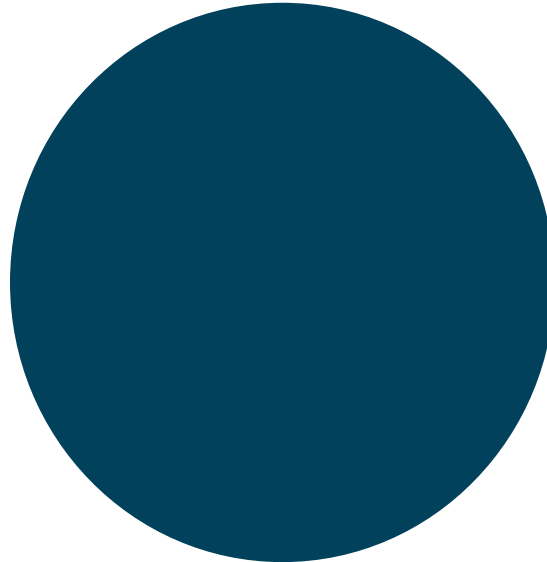
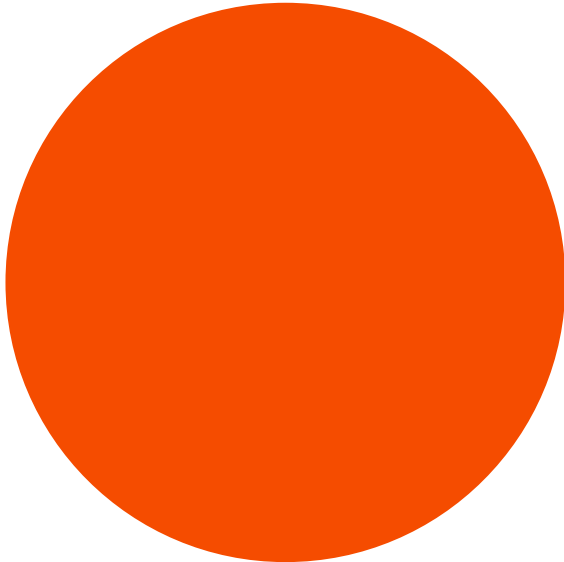




Lesson three: Urbanisation - The Great Tug of War

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What is a push factor?

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Push factors are the reasons why a person moves *from* a particular area. Very often this is due to factors such as:

Lack of services, safety, crime, crop failure, drought, flooding, poverty, war.

Go to the BBC website to learn more:

<http://www.bbc.co.uk/education/clips/zkvw2hv>



What is a pull factor?

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Pull factors are the reasons why a person moves *to* a particular area. Very often this is due to factors such as:

Higher employment, increased wealth, better services, good climate, more fertile land, lower risk from natural hazards.

Go to the BBC website to learn more:

<http://www.bbc.co.uk/education/clips/z7cmhyc>



Push/Pull factors: a definition

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Using your knowledge and understanding of a push and pull factor write a definition using your own words.



Your Task

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Imagine that you live in The Caatinga. Write a letter to your friend explaining why you want to move *away from* your village (push factor) and move *to* Brasilia (pull factor).

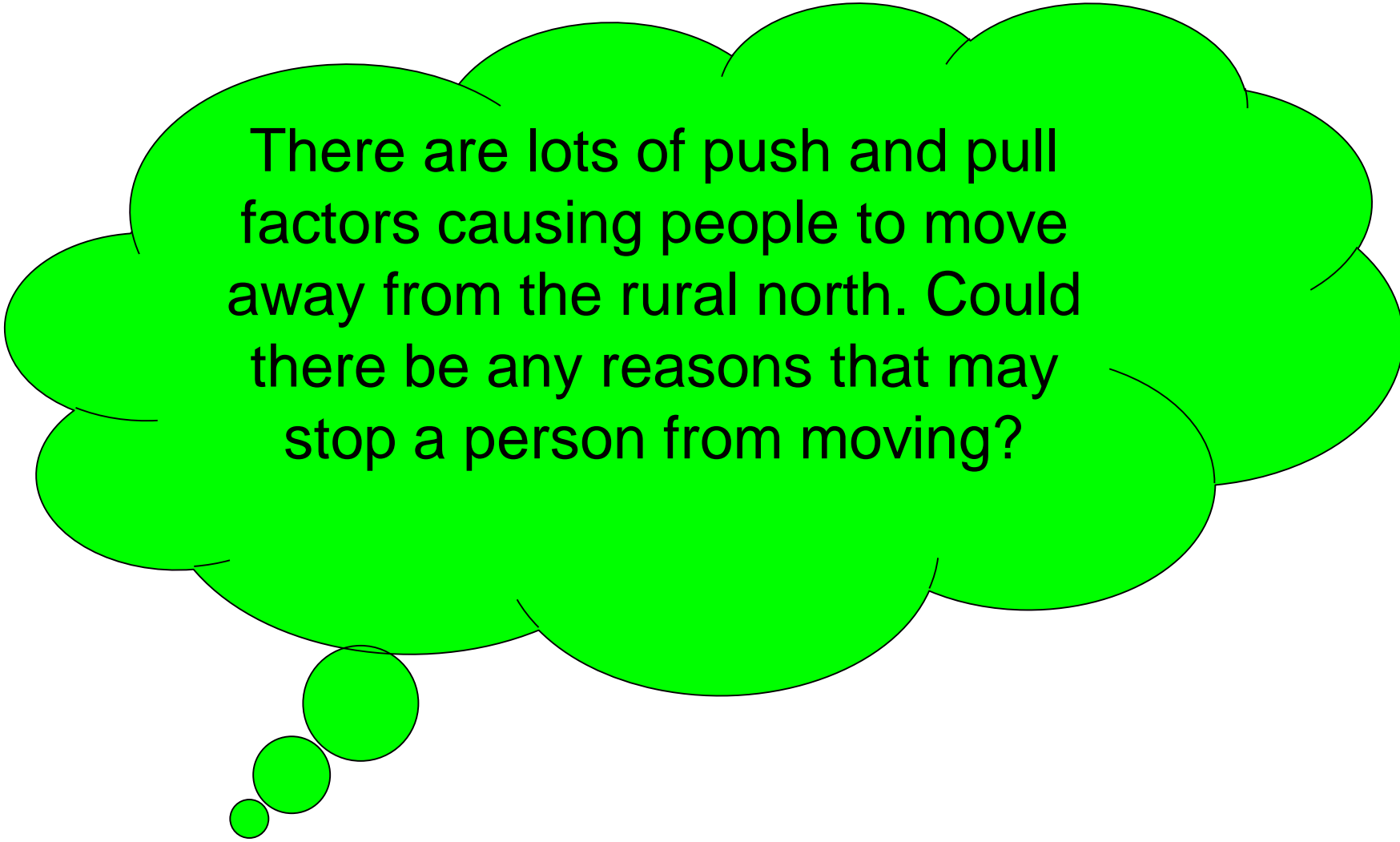


Extension

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There are lots of push and pull factors causing people to move away from the rural north. Could there be any reasons that may stop a person from moving?

Plenary: compare Brasilia and London

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Highlands © Jonathan Combe, Flickr



London © Barnyz, Flickr

What are the push and pull factors to a city like London from rural parts of the UK?

How are these similar/different to Brasilia?



Source: Andre Hirohara, pinterest



Source: brazilianbubble.com